



# Introducing Kona Bay Shrimps to Europe

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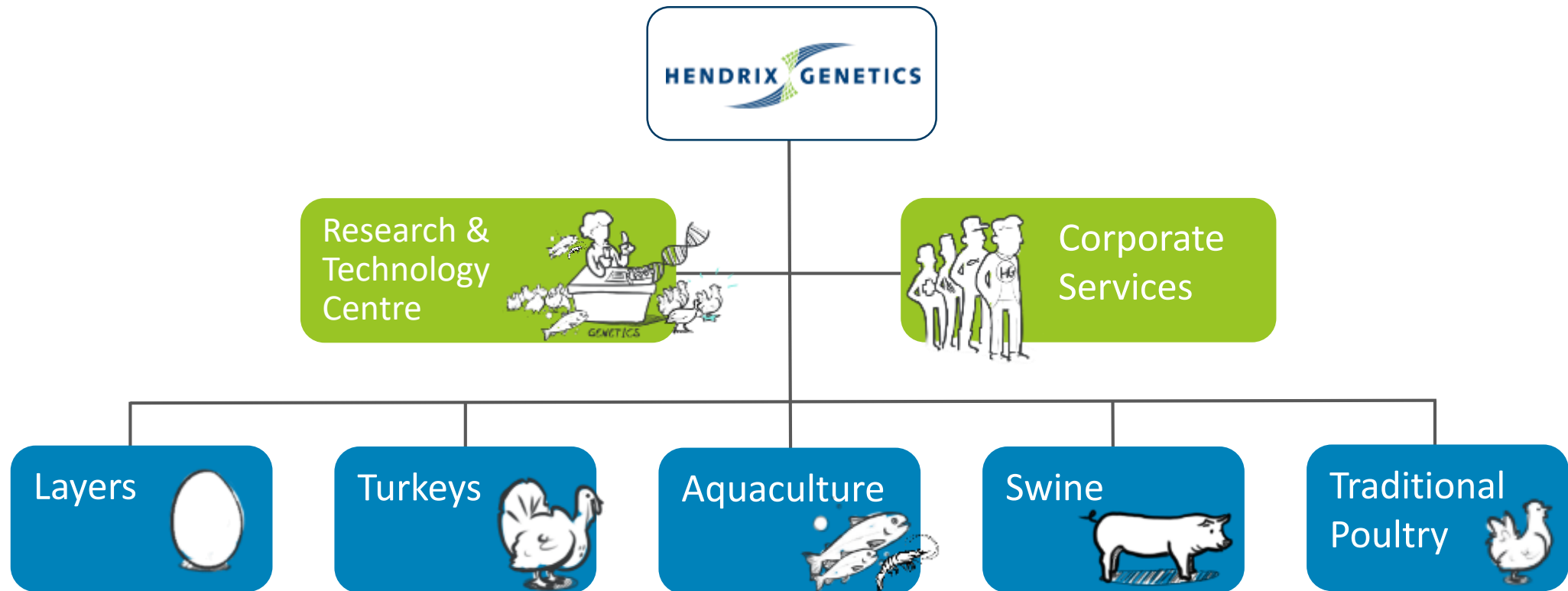
*Geneticist*

The background of the slide is a solid dark blue. It features abstract, flowing lines in shades of light blue and green that sweep across the bottom and right side of the frame, creating a sense of movement and depth.

# Our company



# Organized in five species-specific business units



Our mission

SUPPORTING THE GLOBAL FOOD CHALLENGE WITH HIGH QUALITY ANIMAL GENETICS

reduce footprint

FEED

5



# Our plan for Europe



# Shrimpstar

LEADING A NEW  
WAVE IN THE BLUE  
REVOLUTION



# Shrimpstar

- Plan for 1<sup>st</sup> land-based facility in the Netherlands
  - ~100MT initial capacity + later expansion
  - Hatchery for own production + European market





# Our genetics







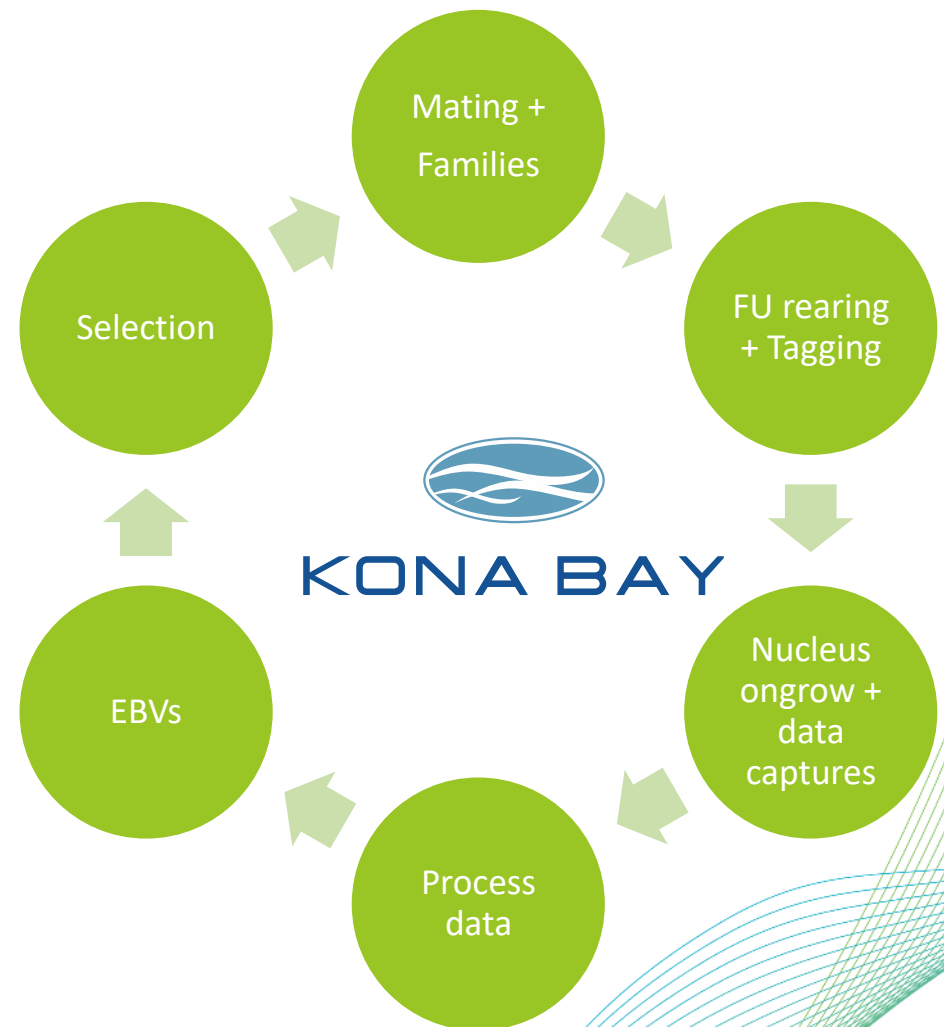


# Shrimp breeding

- Breeding and hatchery operations  
Hawaii, Malaysia, Ecuador, and  
Indonesia
- Global #3 market share in *L.  
vannamei*
- Global target:  
30% *L. vannamei* market share  
20% *P. monodon* share by 2022

# Kona Bay Breeding program

- Breeding program
  - Growth, Survival,
  - Sentinels and Dedicated challenges
    - WSSV, EMS, TSV
  - Moving towards genomic selection
- 3 products:
  - Speed
  - Balance
  - Strength





# Thank you

Better Breeding Today. Brighter Life Tomorrow.

